Guidelines

for

Creation of Comprehensive National Database

of

Tourist accommodation units in the Country

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Ministry of Tourism
Government of India

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1.   Introduction

1.1.   Tourist accommodation is one of the key segments of tourism industry. The Ministry of Tourism maintains information about various accommodation units, which have been classified by the Ministry but it does not have any information regarding other accommodation units. Availability of data is crucial for framing various policies and strategies for promotion and development of tourism.

1.2.   The global COVID 19 pandemic highlighted the urgent need for creation of a comprehensive national database of accommodation units in the country to enable necessary preventive safety measures. The database would also enable implementation and monitoring of health and safety protocols in the accommodation units in the country.

1.3.   Digitalization of tourism industry is taking place at a rapid pace. Most of the accommodation units will also have to enhance the usage of digital and virtual technologies to minimize the physical contact in post COVID-19 era. Digital technologies have made it quite easy to collect and maintain such database.

2.   Objectives

The objective of the Scheme is to create a comprehensive national database, which will help the State Governments and Central Government in achieving the following:

(i).   Development of policies and strategies for promotion and development of Tourism at various destinations

(ii).   Assistance to the tourists to find information on places for accommodation at any destination

(iii). Assessment of carrying capacity of various destinations

(iv).   Assessment of requirements for skilled human resources

(v).   Preparedness for any disaster such as COVID-19 pandemic

(vi).   Facilitate preventive action and placing adequate safety measures to deal with untoward incidents.

(vii). Monitoring of the health and safety protocols put in place in the tourist accommodation units in the country.

3. Methodology

3.1. Portal

The Ministry of Tourism already has a portal hotelcloudnic.in where central database of classified accommodation units is already available. The Ministry has created a page on the same portal for collection of data of un-classified accommodation units across the country.

3.2. Nodal Officer of Ministry of Tourism

Ministry of Tourism will appoint a Nodal Officer to coordinate with the State Departments of Tourism for implementation of the Scheme and provide necessary assistance and handholding support through National Informatics Centre. Regional Directors of the Ministry of Tourism will also coordinate with the States in their respective regions.

3.3. State Nodal Officer

The State Department of Tourism will appoint a State Nodal Officer, who will coordination with various Departments of the State and District Administration to collect the data regarding the accommodation unit. The data will be updated on quarterly basis.

3.4. Bulk updation of Data

In case district wise data is available in Excel format, the same can be forwarded to the Ministry of Tourism for bulk uploading of the data.

3.5. Direct updation of data by accommodation units

A facility will also be provided for the accommodation units to directly register and update data on the portal. The same would be verified by the State Nodal Officer on quarterly basis.

4. Types of Accommodation Units

There are following types of accommodation units

(i).   Hotel
(ii).   Resort
(iii). Bed and Breakfast/ Homestays
(iv).   Timeshare units
(v).   Apartment hotel
(vi).   Tented accommodation

5.   Information to be compiled

The following information will broadly be compiled:

(i).   Name of the Unit and Address
(ii).   Contact details of unit including landline, mobile, email id of the unit
(iii). Contact person including name, designation, mobile number, email id
(iv).   Type of unit
(v).   Any other information, which may be required from time to time

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